

WHAT IS CLAIMED IS:

1. A method for providing additional services for products, wherein added values are attached to products that  
5 are distributed in a market and additional services are provided based on the added values, the method comprising:

an identification code attaching step, in which a first identification code is attached to a product that is shipped by a first company and a second identification code is attached  
10 to a product that is shipped by a second company,

a server device preparation step, in which a server device, having a first function of separately inputting two types of identification code at a same time or at different times, a second function of confirming that one of the input identification codes is said first identification code and the other is said second identification code, and a third function of providing a predetermined service using a communication device, is prepared, and

a service providing step, in which when said server device is accessed from a terminal device that is operated by a user, said server device is made to execute said first function and thereby made to input identification codes from said terminal device, said server device is made to execute said second function and thereby made to confirm the input identification  
25 codes, and under a condition that a confirmation has been obtained, said server device is made to execute said third function and thereby made to provide said predetermined service to said user.

30 2. A method for providing additional services for products, wherein added values are attached to products that are distributed in a market and additional services are provided based on the added values, the method comprising:

an identification code attaching step, in which a first  
35 identification code is attached to a product that is shipped by a first company and a second identification code is attached

to a product that is shipped by a second company,

a server device preparation step, in which a server device, having a first function of inputting an identification code, a second function of confirming that an input identification code is either said first identification code or said second identification code, and a third function of selectively providing a service of a first attribute or a service of a second attribute using a communication device, is prepared, and

a service providing step, in which when said server device

is accessed from a terminal device that is operated by a user, said server device is made to execute said first function and thereby made to input an identification code from said terminal device, said server device is made to execute said second function and thereby made to confirm an input identification code, and under a condition that an input of one of either said first identification code or said second identification code has been confirmed, said server device is made to execute said third function and thereby made to provide a service of said first attribute to said user, while under a condition that an input of both said first identification code and said second identification code has been confirmed, said server device is made to execute said third function and thereby made to provide a service of said second attribute to said user.

25       3. A method for providing additional services for products, wherein added values are attached to products that are distributed in a market and additional services are provided based on the added values, the method comprising:

30       an identification code attaching step, in which a first identification code is attached to a product that is shipped by a first company and a second identification code is attached to a product that is shipped by a second company,

35       a server device preparation step, in which a server device, having a first function of inputting an identification code, a second function of confirming that an input identification code is either said first identification code or said second

identification code, and a third function of selectively providing a service of a first attribute, a service of a second attribute, or a service of a third attribute using a communication device, is prepared, and

5        a service providing step, in which when the server device is accessed from a terminal device that is operated by a user, said server device is made to execute said first function and thereby made to input an identification code from said terminal device, said server device is made to execute said second function and thereby made to confirm an input identification code, and under a condition that an input of said first identification code has been confirmed, said server device is made to execute said third function and thereby made to provide a service of said first attribute to said user, while under a condition that an input of said second identification code has been confirmed, said server device is made to execute said third function and thereby made to provide a service of said second attribute to said user, and under a condition that an input of both said first identification code and said second identification code has been confirmed, said server device is made to execute said third function and thereby made to provide a service of said third attribute to said user.

25        4. A method for providing additional services for products as set forth in claim 1, wherein:

when by the first function of the server device, both the first identification code and the second identification code have been input, a content of a service provided by the third function of the server device is changed according to an order 30 of input of the two types of identification code.

5. A method for providing additional services for products as set forth in claim 1, wherein:

35        a plurality of patterns are prepared for one of either or both the first identification code and the second identification code and the content of the service provided by

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the third function of the server device is changed according to the pattern of the identification code that has been input.

6. A method for providing additional services for  
5 products, wherein added values are attached to products that are distributed in a market and additional services are provided based on the added values, the method comprising:

10 an identification code attaching step, in which identification codes, each of which is unique to each of n companies, are attached respectively to the products shipped by the n companies,

15 a server device preparation step, in which a server device, having a first function of separately inputting each of a plurality of types of identification code at a same time or at different times, a second function of confirming that respective identification codes that have been input are said identification codes of said respective companies, and a third function of providing a predetermined service using a communication device, is prepared, and

20 a service providing step, in which when said server device is accessed from a terminal device that is operated by a user, said server device is made to execute said first function and thereby made to input identification codes from said terminal device, said server device is made to execute said second function and thereby made to confirm that identification codes that have been input are identification codes of all or part 25 of said n companies, and under a condition that a confirmation has been obtained, said server device is made to execute said third function and thereby made to provide said predetermined service to said user.

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7. A method for providing additional services for products as set forth in claim 1, wherein:

35 as a service to be provided by the third function of the server device, a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the terminal

device that is operated by the user is carried out.

8. A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system is comprised of:

a first identification code generating device, which generates a first identification code,

10 a second identification code generating device, which generates a second identification code,

15 a first identification code attaching device, which attaches said first identification code to a product that is shipped by a first company,

20 a second identification code attaching device, which attaches said second identification code to a product that is shipped by a second company, and

25 a service providing device, which inputs two different types of identification code separately at a same time or at different times from a user, and upon confirming that one of identification codes that have been input is said first identification code and the other is said second identification code, provides a predetermined service to said user.

25 9. A system for providing additional services for products, which has functions of attaching added values to products that are distributed in a market and providing additional services based on the added values, the system is comprised of:

30 a first identification code generating device, which generates a first identification code,

a second identification code generating device, which generates a second identification code,

35 a first identification code attaching device, which attaches said first identification code to a product that is shipped by a first company,

a second identification code attaching device, which attaches said second identification code to a product that is shipped by a second company, and

5 a service providing device, which has functions of  
inputting an identification code from a user and confirming that  
an identification code that has been input is said first  
identification code or said second identification code,  
provides a service of a first attribute under a condition that  
one of either said first identification code or said second  
10 identification code has been input, and provides a service of  
a second attribute under a condition that both said first  
identification code and said second identification code have  
been input.

15 10. A system for providing additional services for  
products, which has functions of attaching added values to  
products that are distributed in a market and providing  
additional services based on the added values, the system is  
comprised of:

20 a first identification code generating device, which  
generates a first identification code,

a second identification code generating device, which  
generates a second identification code,

25 a first identification code attaching device, which  
attaches said first identification code to a product that is  
shipped by a first company,

a second identification code attaching device, which  
attaches said second identification code to a product that is  
shipped by a second company, and

30 35 a service providing device, which has functions of  
inputting an identification code from a user and confirming that  
an identification code that has been input is said first  
identification code or said second identification code,  
provides a service of a first attribute under a condition that  
said first identification code has been input, provides a  
service of a second attribute under a condition that said second

identification code has been input, and provides a service of a third attribute under a condition that both said first identification code and said second identification code have been input.

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11. A system for providing additional services for products as set forth in claim 8, wherein:

when both the first identification code and the second identification code have been input from a user, a content of the service provided by the service providing device is changed according to an order of input of the two types of identification code.

15 12. A system for providing additional services for products as set forth in claim 8, wherein:

a plurality of patterns are prepared for one of either or both the first identification code and the second identification code, and a content of the service provided by the service providing device is changed according to a pattern of an identification code that has been input.

20 13. A system for providing additional services for products as set forth in claim 8, wherein:

as a service to be provided by the service providing device, 25 a provision of a game, a provision of a quiz, or a provision of fortune-telling information to the user is carried out.

30 14. A system for providing additional services for products as set forth in claim 8, wherein:

one of either or both the first identification code attaching device and the second identification code attaching device has a function of printing an identification code onto a package of a product to be shipped.

35 15. A system for providing additional services for products as set forth in claim 8, wherein:

one of either or both the first identification code attaching device and the second identification code attaching device has a function of adding an object, on which an identification code is printed, inside a package of a product  
5 to be shipped.

16. A system for providing additional services for products as set forth in claim 8, wherein:

the service providing device has a function of  
10 communicating with the first identification code generating device and the second identification code generating device and is arranged to perform a confirmation process concerning an input identification code by inquiring with the first identification code generating device and the second identification code generating device.  
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17. A system for providing additional services for products as set forth in claim 8, wherein:

the first identification code generating device and the second identification code generating device have functions of generating the first identification code and the function of generating the second identification code, respectively, based on a predetermined algorithm, and  
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the service providing device is arranged to perform a confirmation process concerning an input identification code based on said predetermined algorithm.  
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18. A system for providing additional services for products as set forth in claim 8, wherein:

30 the service providing device is made of a server device connected to a network and is arranged to input identification codes from terminal devices operated by users via the network and provide services to the terminal devices operated by said users via the network.